

[Attachment 4]

The 12th TPO General Assembly & Related Meetings (draft) 2025 TPO Joint Promotion Presentation – HCMC

as of July 23, 2025

□ Outline

- Title: 2025 TPO Joint Promotion Presentation – HCMC
- Program: as seen below
- Date & Time: Thursday, September 4, 13:30 – 15:00 (90 minute)
- Venue: Main stage, Ground Floor, Saigon Exhibition & Convention Center (SECC)
- Participants: Approximately 100 people
 - Presenters: TPO Members (on a first-come, first-served basis)
 - Audience: Local businesses, Global Tourism-related Organizations, Exhibitors, etc.
- Working Language: English
 - *If necessary, consecutive interpretation should be self-provided by participants
- Contents of Presentation
 - Tourism products, trends, and promotion strategies
 - Information on tourism incentive policies
 - Information on accommodation, transportation, and tourist destinations, etc.
- Presentation Time: Maximum 10 minutes per member
- Dress Code: Business or Traditional

□ Program (Tentative)

Thursday, September 4 (Day 2 of the 12th TPO General Assembly)

13:00 Rehearsal

13:30 TPO Joint Promotion Presentation – HCMC

Introduction of TPO

Opening Remarks and Welcoming Remarks (tbc)

Presentations

Group Photo

15:00 End of the TPO Joint Promotion Presentation – HCMC